

3 – 6 December 2019

National Exhibition & Convention Center (Shanghai)

North Gate : 333 Songze Aveune, Puxi, Shanghai, China

Company Name:

Contact person: Mr / Mrs / Ms Department: Job Title:

Address: City: Postal code: Country / Region:

Telephone: / / Fax: / /

Mobile phone / E-mail Website

Details on Business Activity

Company background and business coverage

Annual turnover (RMB/USD) Established year Employee number

Q1 Business Segment

- a) 1.1 Commercial vehicle % 1.2 Passenger vehicle % b) 1.3 OEM % 1.4 Aftermarket % c) 1.5 Overseas market % 1.6 China market %

Q2 Product category

- 2.1 Parts & Components 2.2 Electronics & Connectivity 2.3 Accessories & Customising 2.4 Diagnostics & Maintenance
 2.5 Dealer & Workshop Management 2.6 Car Wash & Care 2.7 Alternative Drive Systems & Fuels 2.8 REIFEN (Tyres & Wheels)
 2.9 Body & Paint 2.10 Mobility as a Service & Autonomous Driving 2.11 Vehicle Production
 2.12 Others, please specify:

Q3 Nature of business

- 3.1 Manufacturer 3.2 Dealer, agent, distributor, wholesaler 3.3 Retailer
 3.4 Service provider (Auto refitter / tuner / garage / workshop /service center / petrol companies / gas station)
 3.5 Private & official fleet 3.6 Others, please specify:

Q4 Your Job function

- 4.1 Procurement assistant 4.2 Procurement specialist 4.3 Procurement manager 4.4 Corporate decision makers
 4.5 Others, please specify:

Q5 Purchasing authority (Tick one only)

- 5.1 Full 5.2 Partial 5.3 None

Q6 Company annual amount purchases in USD (million)

- a) 6.1 <1 6.2 1 – 10 6.3 10 – 20 6.4 20 – 100 6.5 >100, please specify : million
b) 6.6 China market % 6.7 Worldwide market %

Q7 Company sourcing channels

- 7.1 Exhibition 7.2 Internet 7.3 Magazine 7.4 Others, please specify:

Q8 Company frequency of purchase in a year

- 8.1 One time 8.2 Two times 8.3 Three times 8.4 More than three times

Q9 Main area of interest

9.1 Parts & Components

- 9.1.1 Components for conventional drive systems 9.1.2 Chassis 9.1.3 Body 9.1.4 Standard mechanical parts
 9.1.5 Interior 9.1.6 Exterior 9.1.7 Charging accessories 12 volt
 9.1.8 Regenerated, restored and renewed parts for cars and utility vehicles
 9.1.9 External vehicle air quality and exhaust gas treatment 9.1.10 New materials

9.2 Electronics & Connectivity

- 9.2.1 Engine electronics 9.2.2 Vehicle lighting 9.2.3 Electrical system 9.2.4 Comfort electronics
 9.2.5 Human machine interface (HMI) 9.2.6 Connectivity 9.2.7 Internet of things

9.3 Accessories & Customising

- 9.3.1 General accessories for motor vehicles 9.3.2 Technical customising 9.3.3 Visual customising
 9.3.4 Infotainment and Car IT 9.3.5 Special vehicles, equipment, assemblies and modifications
 9.3.6 Car trailers and small utility vehicle trailers, spare and accessory parts for trailers 9.3.7 Merchandising

9.4 Diagnostics & Maintenance

- 9.4.1 Workshop equipment for repair and maintenance 9.4.2 Tools 9.4.3 Digital maintenance
 9.4.4 Vehicle diagnostics 9.4.5 Maintenance and repair of vehicle superstructures 9.4.6 Towing equipment
 9.4.7 Workshop equipment for repair and maintenance for alternative drive concepts 9.4.8 Fastening and bonding solutions
 9.4.9 Waste disposal and recycling 9.4.10 Workshop safety and ergonomic workshops 9.4.11 Workshop and dealership equipment
 9.4.12 Oils and lubricants 9.4.13 Technical fluids 9.4.14 Workshop concepts

9.5 Dealer & Workshop Management

- 9.5.1 Workshop / dealership / filling station planning and construction 9.5.2 Dealer, sales and service management
 9.5.3 Digital marketing 9.5.4 Customer data management 9.5.5 Online presence
 9.5.6 E-commerce and mobile payment 9.5.7 Basic and advanced training and professional development
 9.5.8 Workshop and dealership marketing 9.5.9 Online service providers and vehicle/parts/service marts
 9.5.10 Economic regeneration, research, consulting, cluster initiatives

9.6 Car Wash & Care

- 9.6.1 Washing 9.6.2 Vehicle care 9.6.3 Vehicle preparation and detailing
 9.6.4 Water reclamation, water treatment 9.6.5 Filling station equipment

9.7 Alternative Drive Systems & Fuels

- 9.7.1 Energy storage 9.7.2 Alternative fuels 9.7.3 Complementary products 9.7.4 Vehicle concepts
 9.7.5 Resources 9.7.6 Charging and tank technologies and systems 9.7.7 New workshop technologies

9.8 REIFEN (Tyres & Wheels)

- 9.8.1 Tyres 9.8.2 Wheels and rims 9.8.3 Tyre/wheel repair and disposal 9.8.4 Used tyres and wheels
 9.8.5 Tyre/wheel management and systems 9.8.6 Sales equipment and storage of tyres 9.8.7 Accessories for tyres, wheels and installation

9.9 Body & Paint

- 9.9.1 Bodywork repairs 9.9.2 Paintwork and corrosion protection
 9.9.3 Smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims 9.9.4 New materials

9.10 Mobility as a Service & Autonomous Driving

- 9.10.1 Mobility services 9.10.2 Automated driving 9.10.3 Fleet management / leasing / corporate mobility